



www.handy.com/
Keyword: cleaning service

SPEED

1.26	175.81	38
SECONDS	KILOBYTES	REQUESTS

- ✓ This page loads fast enough
- ✓ This size of this page is ok
- ✓ The number of file requests is acceptable

URL

www.handy.com/

- ✓ URL is SEO friendly
- ! Exact keyword not found in this URL
- ! Improve your Google PageRank of (3/10)
- ✓ No underscores in URL



www.homejoy.com/
Keyword: cleaning service

SPEED

0.32	44.77	42
SECONDS	KILOBYTES	REQUESTS

- ✓ This page loads fast enough
- ✓ This size of this page is ok
- ✓ The number of file requests is acceptable

URL

www.homejoy.com/

- ✓ URL is SEO friendly
- ! Exact keyword not found in this URL
- ✓ Google PageRank is 5/10
- ✓ No underscores in URL

56 /SEO SCORE

www.handy.com/

Keyword: cleaning service

TITLE TAG

Handy | Home cleaning. Ikea assembly. Instant booking of Trusted and verified service professionals.

! Title tag should begin with exact keyword

! Title tag should be 55 characters or less

DESCRIPTION TAG

Handy. Book home cleaning services, handymen and plumbers online in less than 90 seconds.

✓ Description tag has 155 characters or less

✓ Description tag includes exact keyword

IMAGE ANALYSIS

12 images

! Every image on this page needs an alt tag

! Add your exact keyword to an alt tag

! Add exact keyword to an image file name

! Remove any underscores in image file names

53 /SEO SCORE

www.homejoy.com/

Keyword: cleaning service

TITLE TAG

Homejoy

! Title tag should begin with exact keyword

✓ Title tag has 55 characters or less

DESCRIPTION TAG

Not found.

! Description tag should be 155 characters or less

! Description tag needs exact keyword

IMAGE ANALYSIS

29 images

! Every image on this page needs an alt tag

! Add your exact keyword to an alt tag

! Add exact keyword to an image file name

! Remove any underscores in image file names

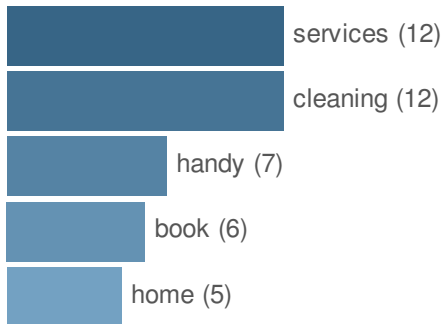
56

 /SEO SCORE

www.handy.com/

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TOP 5 WORDS USED



HEADING TAGS

H1 Tag:

H2 Tag: Handy helps you get your home in order

H3 Tag: Don't just take our word for it

✓ Found heading tags: H1, H2, and H3

! Add exact keyword to H1, H2, or H3 tag

✓ There are no duplicate heading tags

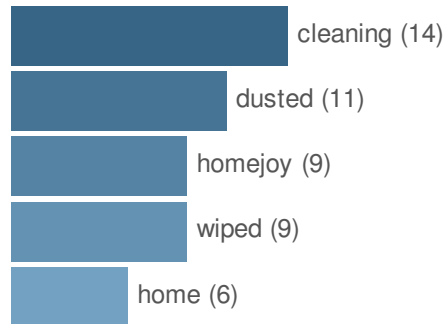
53

 /SEO SCORE

www.homejoy.com/

Keyword: cleaning service

TOP 5 WORDS USED



HEADING TAGS

H1 Tag: Home Cleaning

H2 Tag: Tell us about the size of your home.

H3 Tag: Trust

✓ Found heading tags: H1, H2, and H3

! Add exact keyword to H1, H2, or H3 tag

✓ There are no duplicate heading tags

56 /SEO SCORE

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COPY ANALYSIS

- ! You should have 2,000+ words on this page
- ! Only use exact keyword 2-4 times
- ! Bold, italicize, or underline exact keyword
- ! Add your exact keyword to the first 100 words
- ✓ Exact keyword found in anchor text
- ! Link this page to a sitemaphtml

CODE ANALYSIS

- ! HTML is not W3C validated
- ✓ No flash found
- ! Remove inline CSS
- ! Text to HTML ratio is too low (< 25%)
- ! Add schemaorg markup
- ✓ Link to a sitemapxml found

53 /SEO SCORE

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COPY ANALYSIS

- ! You should have 2,000+ words on this page
- ! Only use exact keyword 2-4 times
- ! Bold, italicize, or underline exact keyword
- ! Add your exact keyword to the first 100 words
- ! Add your exact keyword to anchor text
- ! Link this page to a sitemaphtml

CODE ANALYSIS

- ! HTML is not W3C validated
- ✓ No flash found
- ! Remove inline CSS
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- ! Link to a sitemapxml

56 /SEO SCORE

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SOCIAL ANALYSIS


	50		61		132
Page Tweets		Page Shares		Page +1's	

	243		123		132
Domain Tweets		Domain Shares		Domain +1's	

 Tweet button found


 Facebook share button found


 Google+ button found

 We found a link to a blog

MOBILE ANALYSIS

 Add a mobile sitemap

 We found an Apple icon




 We found a viewport metatag

53 /SEO SCORE

www.homejoy.com/

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SOCIAL ANALYSIS

	826		59128		287
Page Tweets		Page Shares		Page +1's	

	1		59128		287
Domain Tweets		Domain Shares		Domain +1's	


 Tweet button found


 Facebook share button found

 Add a Google+ button

 Add a link to a blog

MOBILE ANALYSIS

 Add a mobile sitemap

 Add an Apple icon

 We found a viewport metatag

56 /SEO SCORE

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PAGE LINK ANALYSIS



- ✓ Found 31771 links from other sites
- ✓ Found 416 links from unique domains
- ✓ This page has 55 outbound links
- ! Reduce outbound follow links to below 25
- ✓ mozTrust page score: 6.3
- ✓ mozRank page score: 5.89
- ✓ moz Page Authority: 64.15

ROOT DOMAIN LINK ANALYSIS



- ✓ Found 40395 links from other sites
- ✓ Found 663 links from unique domains
- ✓ 407 pages indexed by Google
- ! Add a link from the DMOZ Directory
- ✓ mozTrust domain score: 4.69
- ✓ mozRank domain score: 4.72
- ✓ moz Domain Authority: 56.76

53 /SEO SCORE

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PAGE LINK ANALYSIS



- ✓ Found 1112 links from other sites
- ✓ Found 282 links from unique domains
- ✓ This page has 33 outbound links
- ! Reduce outbound follow links to below 25
- ✓ mozTrust page score: 6.19
- ✓ mozRank page score: 5.89
- ✓ moz Page Authority: 57.55

ROOT DOMAIN LINK ANALYSIS



- ✓ Found 3419 links from other sites
- ✓ Found 403 links from unique domains
- ✓ 98 pages indexed by Google
- ! Add a link from the DMOZ Directory
- ✓ mozTrust domain score: 4.95
- ✓ mozRank domain score: 4.93
- ✓ moz Domain Authority: 49.77

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DOMAIN ANALYSIS

www.handy.com

- ✓ This domain is 21 years, 306 days old
- ✓ This domain expires in 1 years, 60 days
- ✓ Preferred domain set
- ! Canonicalize your IP address
- ✓ robotstxt file found
- ✓ Favicon found

53 /SEO SCORE

www.homejoy.com/

Keyword: cleaning service

DOMAIN ANALYSIS

www.homejoy.com

- ✓ This domain is 15 years, 326 days old
- ✓ This domain expires in 7 years, 39 days
- ✓ Preferred domain set
- ✓ IP redirects to your URL
- ✓ robotstxt file found
- ✓ Favicon found

56 /SEO SCORE

www.handy.com/

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TASKS

- ☐ Exact keyword not found in this URL
- ☐ Improve your Google PageRank of (3/10)
- ☐ Title tag should begin with exact keyword
- ☐ Title tag should be 55 characters or less
- ☐ Every image on this page needs an alt tag
- ☐ Add your exact keyword to an alt tag
- ☐ Add exact keyword to an image file name
- ☐ Remove any underscores in image file names
- ☐ Add exact keyword to H1, H2, or H3 tag
- ☐ You should have 2,000+ words on this page
- ☐ Only use exact keyword 2-4 times
- ☐ Bold, italicize, or underline exact keyword
- ☐ Add your exact keyword to the first 100 words
- ☐ Link this page to a sitemap.html
- ☐ HTML is not W3C validated

53 /SEO SCORE

www.homejoy.com/

Keyword: cleaning service

TASKS

- ☐ Exact keyword not found in this URL
- ☐ Title tag should begin with exact keyword
- ☐ Description tag should be 155 characters or less
- ☐ Description tag needs exact keyword
- ☐ Every image on this page needs an alt tag
- ☐ Add your exact keyword to an alt tag
- ☐ Add exact keyword to an image file name
- ☐ Remove any underscores in image file names
- ☐ Add exact keyword to H1, H2, or H3 tag
- ☐ You should have 2,000+ words on this page
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- ☐ Add your exact keyword to the first 100 words
- ☐ Add your exact keyword to anchor text
- ☐ Link this page to a sitemap.html

56 /SEO SCORE

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TASKS

☐ Text to HTML ratio is too low (< 25%)

☐ Add schemaorg markup

☐ Add a mobile sitemap

☐ Add a link from the DMOZ Directory

☐ Canonicalize your IP address

53 /SEO SCORE

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TASKS

☐ Remove inline CSS

☐ Text to HTML ratio is too low (< 25%)

☐ Add schemaorg markup

☐ Link to a sitemap.xml

☐ Add a Google+ button

☐ Add a link to a blog

☐ Add a mobile sitemap

☐ Add an Apple icon

☐ Reduce outbound follow links to below 25

☐ Add a link from the DMOZ Directory

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SUMMARY

CompeteReport.com
CompeteReport.com